

# Invitation to the meeting on the International Software Industry Survey in ICSOB

The International Software Industry Survey is a survey project initiated by the Federation of Finnish Technology Industries and Aalto University, School of Science and Technology (former Helsinki University of Technology). The survey is based on the Finnish Software Industry Survey that has for over ten years followed the development of the Finnish software industry. Recently the survey project has received broader international attention and in 2010 the survey is for the first time expanding outside Finland.

The objective of the survey is to provide information and insights on the current state and future prospects of the software industry in several European countries. The survey assesses and benchmarks software business in the participating countries, and allows collecting valuable research data through international collaboration. The survey provides a high-quality and cost-efficient way of viewing the field from the perspective of the software firms, and produces extensive information on size, growth, and internationalization of the industry as well as entrepreneurship, product development, and innovation on yearly basis.

The meeting in the international software industry survey is targeted towards the parties potentially interested in the survey initiative, especially those willing to participate by running the survey in their countries. The purpose of the meeting is to introduce the survey to a wider audience and present what benefits participating provides, how the collaboration works in practice, what is the current situation of this years run, and what are the future prospects of the initiative regarding the oncoming years.

The meeting will be held in the first International Conference on Software Business in Finland this June. The meeting takes place in the first day of the conference on Monday June 21st at 16:30 local time.

More information on the initiative is available at [www.softwareindustrysurvey.org/](http://www.softwareindustrysurvey.org/) or from researcher Jukka Ylitalo, email [jukka.ylitalo@tkk.fi](mailto:jukka.ylitalo@tkk.fi), telephone +358407473898.

Welcome!